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College Will Locate at Unity Studios to Offer Classes in Entertainment, Business Management and Medical Fields

ALLEN PARK, Mich. — Stautzenberger College of Ohio will relocate its Livonia campus to the site of Unity Studios in Allen Park to offer classes in growing fields such as the entertainment industry, health care and business management, city and college officials announced today.

The college signed a lease with the City of Allen Park to relocate its Stautzenberger Institute from Livonia to the site of Unity Studios at 16630 Southfield Road, south of I-94. Stautzenberger, which also has schools in Illinois, Wisconsin and Ohio, will begin offering Health & Wellness and Medical courses in 2010. More programs will launch over the next year, including courses from Stautzenberger's sister school Madison Media Institute, College of Media Arts.

"Stautzenberger's move to our Unity Studios complex is another sign of the growth of Michigan's film industry," said Allen Park Mayor Gary Burtka. "Perhaps more important, it's affirmation that Unity Studios and Allen Park are becoming the nerve center of our state's film industry. Slowly and surely we are becoming the film industry destination center that we have long envisioned."

Stautzenberger College's parent company is New York-based American Higher Education Development Corp, (AHED). AHED schools are industry-leading career training institutions that prepare students to enter their chosen career field in a timely fashion.

"Stautzenberger was chosen because of the areas of specialization the school offers across its various campuses," Burtka said. "They offer courses and training in the entertainment industry, business management, business information technology, and medical fields. These are fields that are growing even in today's tough economy and provide good opportunities for jobs for their students."

Stautzenberger is committed to offering programs and customized training that meet the employment needs of a region and its residents, said Stautzenberger Controller Roger Kidd.

"We are thrilled to be a part of the Allen Park community, and we look forward to educating the next generation of students," Kidd said. "The entire complex, along with Unity Studios & Village, offers a unique and ideal setting for Stautzenberger students to learn the entertainment business firsthand."

MORE

Allen Park City Administrator Eric Waidelich said Unity Studios and the tenants that are occupying the premises will help keep young, creative people in southeastern Michigan.

“We all understand restoring prosperity to the region and Michigan requires strategies to keep young, talented people from leaving our state,” Waidelich said. “After months of discussion with Stautzenberger officials, it became evident that Allen Park was the place they wanted to be. The Mayor and Council unanimously agreed that the programs slated to be offered by the college would be attractive to Michigan’s young, creative class and give them the training to succeed in careers that will help restore Michigan’s economic health.”

On November 6, WAR Entertainment, a film and TV production company in Philadelphia, announced it is relocating to the new Unity Studios complex. WAR owner Dale Davis, who played for the Detroit Pistons from 2005-2007, said WAR will begin production of television shows at Unity in 2010. WAR’s production services business, The Gaff Station, will be the first to set up shop at Unity and provide its lighting, grip and electric services to the complex’s training center.

Unity Studios is the centerpiece of the Allen Park studio and entertainment complex. Unity Studios is majority owned and operated by a group of investors from Los Angeles and Michigan, including veteran Hollywood executive Jimmy Lifton. Originally from Southfield, Michigan, Lifton has been in the business of entertainment for 30 years.

The 104-acre Allen Park studio and entertainment complex is managed by Southfield-based REDICO.

More information is available online at:

- Stautzenberger Institute - www.sitoday.com
- American Higher Education Development – www.AHED.com
- City of Allen Park - www.CityofAllenPark.org
- REDICO (complex management) - www.REDICO.com
- Unity Studios - www.UnityStudiosMichigan.com
- Lifton Institute for Media Skills - www.LiftonInstitute.com

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